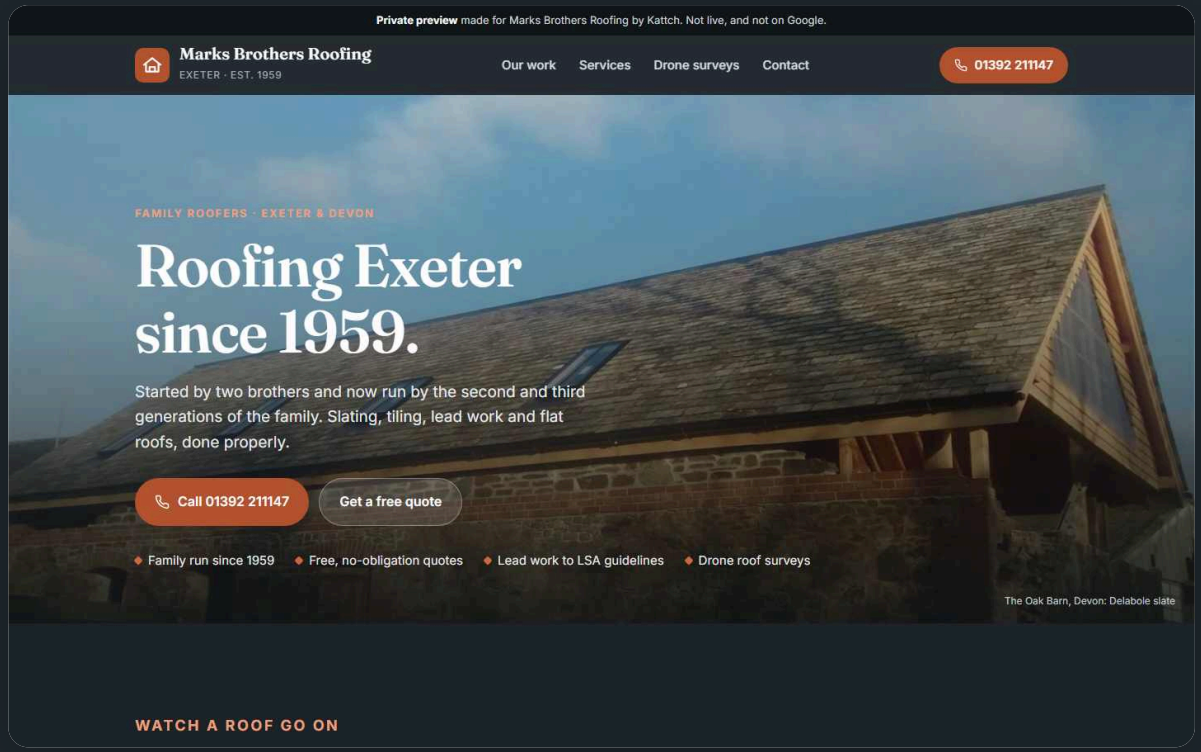
WEBSITE PREVIEW · NOVEMBER 2026

A new website for Marks Brothers Roofing

Built around your story (two brothers, 1959, three generations) and the thing most roofers don't have: hundreds of real photos of your own work.

Try it yourself (watch a roof go on):
marks-brothers-preview-71044e.pages.dev

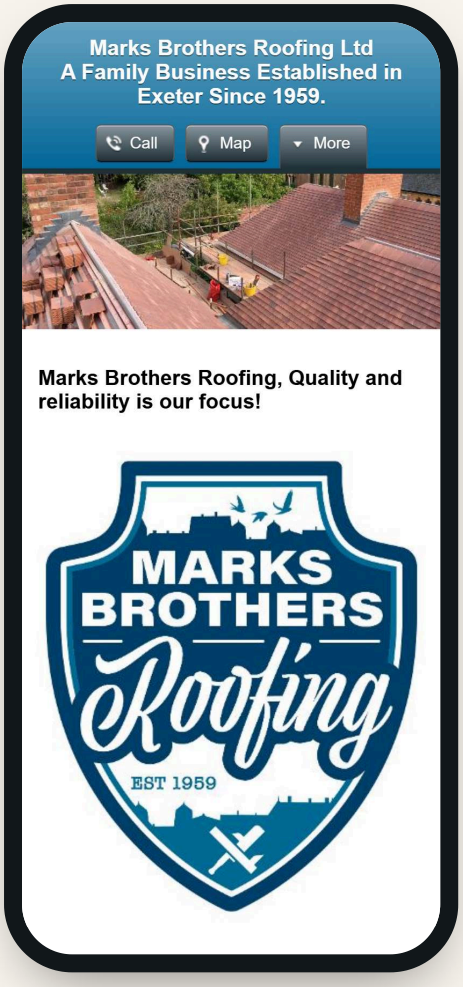
Prepared for Marks Brothers Roofing by Chris at Kattch.
A private preview. It isn't live, and it isn't on Google.



BEFORE AND AFTER, ON A PHONE

What a customer sees when they look you up

Your site today



The preview



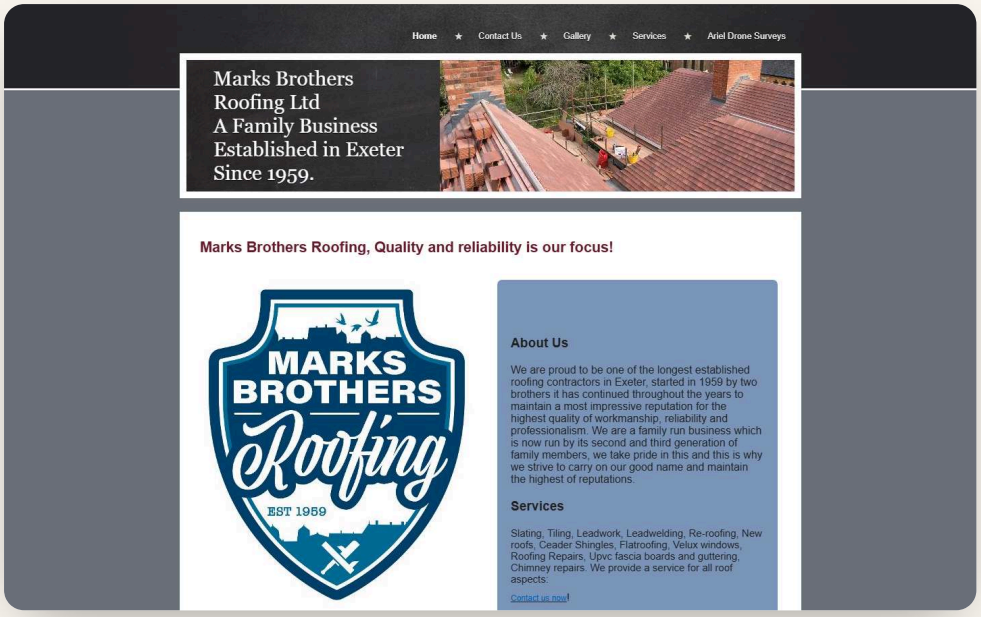
What a visitor sees first

- **Today:** there isn't a single customer review anywhere on the site.
- **Today:** the Map button sends people to 30 Oxford Street, which isn't either of the addresses on your site.
- **Preview:** one of your own roofs, "since 1959" and a tap-to-call number, on the first screen.
- **Preview:** call and free-quote buttons stay on screen as people scroll.

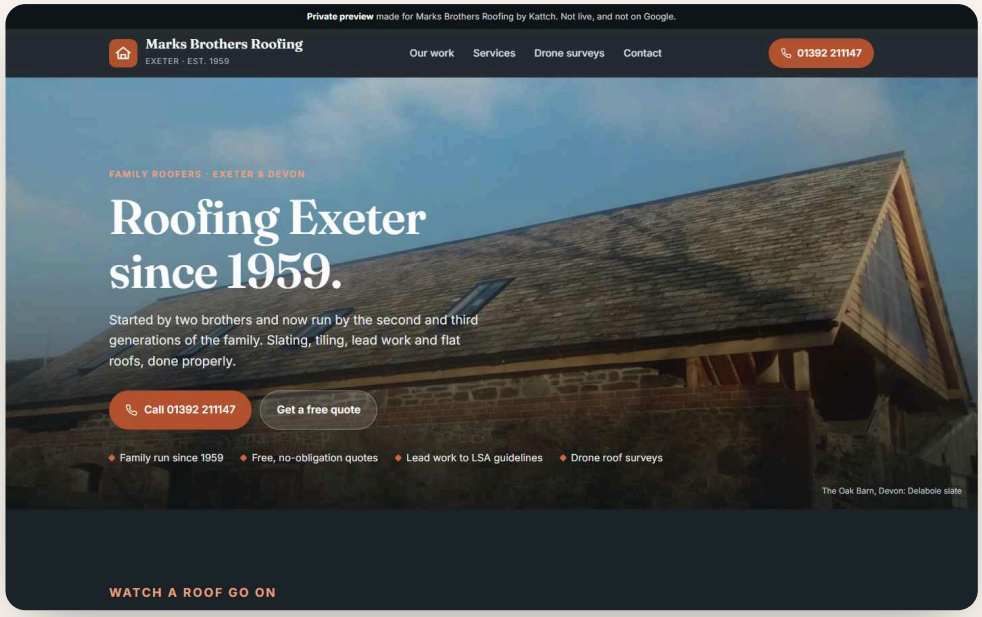
BEFORE AND AFTER, ON A COMPUTER

First impressions count

Your site today



The preview



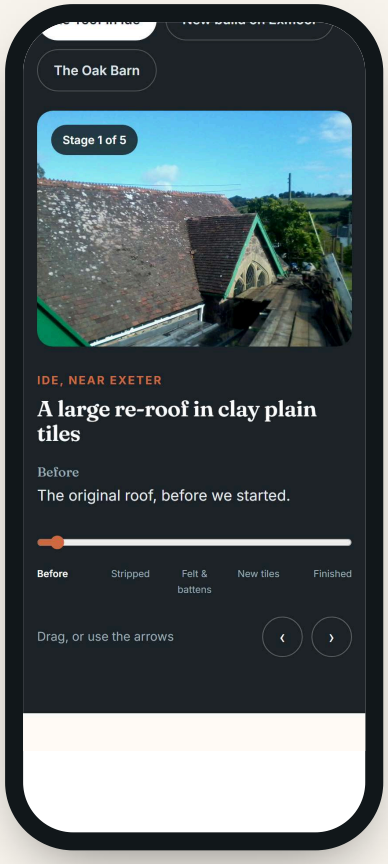
Your gallery says "our most recent projects", but the newest photos in it are from December 2021, and many go back to 2014. A few typos have crept in too ("Ceader Shingles", "qaulified", "Ariel Drone Surveys"), and the page gives Google no description of what you do or where. Your web address is due for renewal on 8 February 2027, a natural moment for a refresh.

THE STANDOUT FEATURE

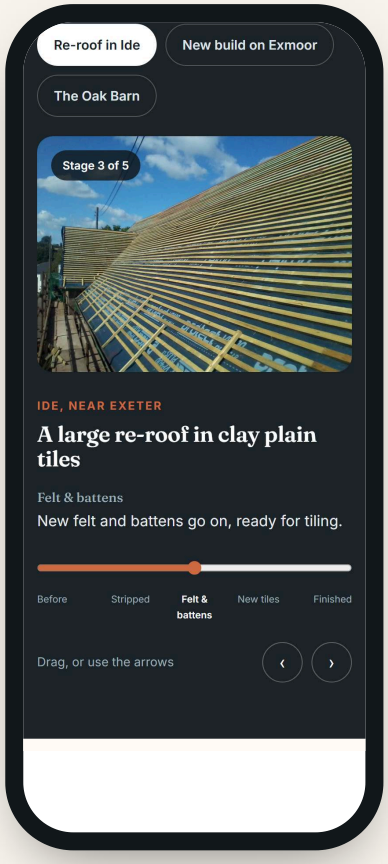
"Watch a roof go on"

Visitors pick one of your real jobs (the Ide re-roof, the Exmoor new build or The Oak Barn) and drag a slider from the bare roof to the finished one, with your own notes on each stage. It shows how thorough you are, without you having to say it.

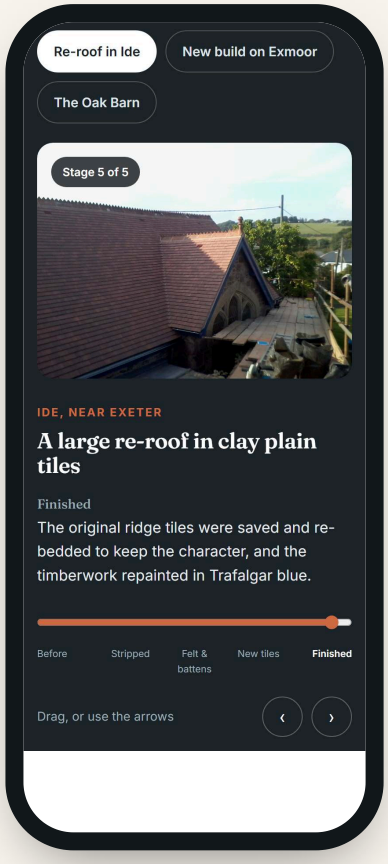
Before



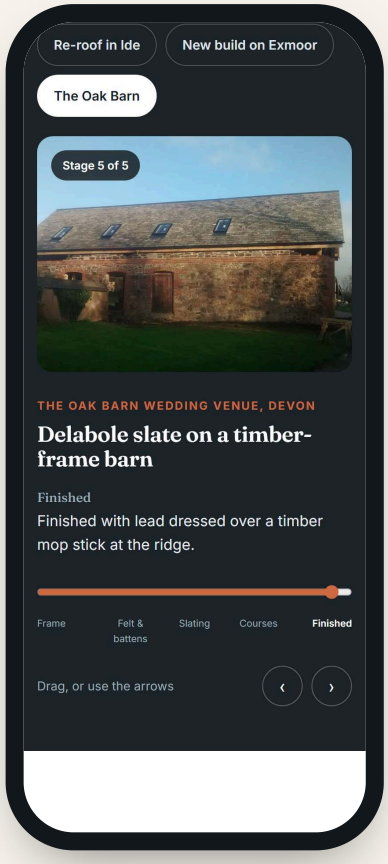
Felt & battens



Finished



The Oak Barn



THE THINKING BEHIND IT

Why we made these changes

1. Your real work, big and first

You have over 160 photos of real jobs. Most roofers use stock photos. Yours now fill the page, starting with The Oak Barn.

2. Your story is the headline

Two brothers, 1959, three generations. That's what makes people trust a roofer, so it's the first thing they read.

3. "Watch a roof go on"

Your project notes are full of detail (salvaged ridge tiles, diminishing Delabole courses). The slider turns them into something people actually look at.

4. Drone surveys, given their own space

It's a real selling point, so it now has its own section and photo, with a button to ask about one.

5. Easy to call, easy to ask

The office, Ben and Steve are all one tap away, with a short quote form that lets people add a photo of their roof.

6. Easier to find on Google

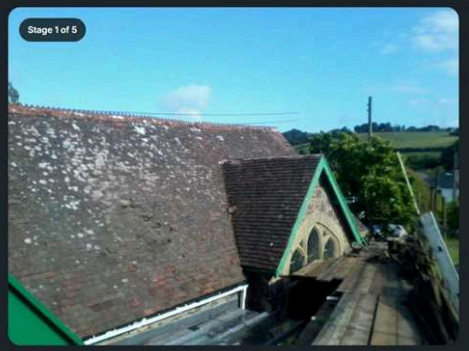
The page tells Google you're roofers in Exeter and Devon, the typos are fixed, and every address matches.

THE FULL PAGE, ON A COMPUTER

Your work, your story, your services

Real jobs, photographed as they happened. Pick one, then drag the slider to see each stage.

Re-roof in Ide | New build on Exmoor | The Oak Barn



IDE, NEAR EXETER

A large re-roof in clay plain tiles

Before

The original roof, before we started.

Before | Stripped | Felt & battens | New tiles | Finished

Drag, or use the arrows



OUR STORY

Two brothers, three generations

Marks Brothers was started in Exeter in 1959 by two brothers. More than sixty years on, it's still a family business, now run by the second and third generations, and still built on the same thing: a good name for quality work, reliability and doing the job properly.

We're both qualified roofers, with 40 years' roofing experience between us. No roof is too big or too small, and we look after every part of the job from start to finish, keeping up to date with the latest rules on insulation, ventilation and safety.

1959	3	Free
Started in Exeter	Generations of the family	No-obligation quotes

Also: chimney repairs and rebuilds, roof windows, and general maintenance including carpentry, pointing and brickwork.



AERIAL DRONE SURVEYS

See your whole roof, without a ladder

We carry out qualified aerial drone surveys of domestic and industrial roofs. You get a clear, detailed view of your roof's condition, and if you need it, a plan for what to fix now and what to keep an eye on.

- Detailed report on the condition of your roof
- Costs for any immediate repairs
- Short and long-term maintenance plan, so problems are fixed before water gets in

Ask about a drone survey

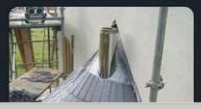
RECENT WORK

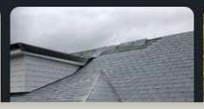
Roofs across Exeter and Devon

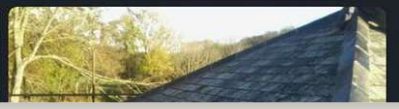












IF YOU'D LIKE IT

Low cost, modern, and live within 48 hours

Once I have your logo, photos and go-ahead, your new website can be live within 48 hours.

- Your own logo, and your best job photos (you already have plenty).
- Enquiries from the quote form go straight to you.
- I handle all the technical side. Your email and phone numbers stay exactly as they are.
- Up to 3 small changes a month for the first 3 months, free. Anything bigger, I'll quote first.
- **Nothing to pay** until you've seen the finished site and you're happy with it.

FREE, WHETHER OR NOT YOU GO AHEAD

I'll pick the best 20 photos from your gallery, crop them and caption each one with the place and the work done, ready to add to your Google listing in a few minutes. Just reply to my email.

ABOUT KATTCH

Kattch helps local trade and home-service businesses catch the work that slips through the net: missed calls that never get called back, quotes that go quiet, and old enquiries nobody followed up.

We look at how enquiries come in and get handled, find where jobs are being lost, then set up simple systems to fix it. A website that works well on phones is often the first part of that.

hello@kattch.co.uk